



Lexington Youth Theatre
www.lexingtonyouththeatreinc.com
 PO Box 187
 Lexington, NC 27293

July 25, 2019

Dear Lexington Youth Theatre Supporter:

It is the time of year that we are gearing up for our upcoming season. Lexington Youth Theatre continues to produce two major musicals each year with a primarily volunteer-based support system. We are excited to announce our 2019-2020 season. The fall 2019 show will be Elf the Musical and our spring 2020 show will be Shrek the Musical.

Your business has previously advertised in our programs and we hope that you will continue to support Lexington Youth Theatre by placing an ad in our programs for the upcoming season. Each ad will run in the program for both shows. Ad prices are as follows:

1/8 Page Ad	\$50
1/4 Page Ad	\$100
1/2 Page Ad	\$200
Full Page Ad	\$400

The children work hard to put on an amazing show, but they can't make the magic happen alone. The parents can't make it happen alone. LYT as a nonprofit can't make it happen alone. When you support LYT you are helping teach children important life skills like teamwork, cooperation, commitment, and poise under pressure. Children practice as much as an LYT cast member as they would on a sports team, and often more.

Attached is a copy of your previous advertisement. If you need to make changes to your ad or have any questions please let us know. All ad changes and payment must be received by October 1, 2019. Thank you for supporting Lexington Youth Theatre! Your advertisement will help enable us to further enhance our mission to promote theatre among the youth of our area!

Sincerely,

Lexington Youth Theatre
 Board of Directors and Cast Members

 (Please return this portion with payment)

Yes, current ad is correct.
 No, please make changes to my ad.

Business Name: _____
 Address: _____

 Phone: _____
 Contact: _____

Please email any changes to your ad: lytplays@gmail.com

Board/Cast Member Contact: _____
